

**HELP TODAY.
STRENGTHEN TOMORROW.
LEAD THE WAY.**



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®



TOGETHER, WE CAN DO MORE THAN ANY ONE OF US CAN ALONE.

One stone makes a ripple in the water.
Thousands together, can create a wave.
United Way's Leadership Societies are where leaders unite to have an impact beyond the scope of any single individual or any other organization. By bringing our community's most influential leaders, innovative practices and public-private resources around advancing the common good, we're making a difference in ways that help people today while creating a stronger, brighter future for everyone.

Involvement at the leadership level gives you a unique opportunity to impact groundbreaking work that's lifting up children, youth and families through education, training and other supports. You'll have the opportunity to see how your investment is truly making a difference, through high-level access to United Way's game-changing community work. You'll also meet like-minded leaders who share your commitment to creating lasting, systemic change.

Great things happen when leaders join together. Join us to Lead United.

“United Way has introduced me to some of the most interesting and outstanding people in my community.”

— Elizabeth Chace-Marino
Director Government Relations
The Stop & Shop Supermarket Company

Like many leadership members, Liz has found United Way to be a connection not only to her community, but to the issues she cares about. As an active member of our Women's Initiative, Liz has pursued her interest in women and children's issues and fostering good decision making skills in young people.



**REAL STORIES
REAL IMPACT**

Before she participated in classes and programs funded by United Way, Petra, a single mother of two, could not envision a path out of debt, financial dependence and instability. “I didn't

“My kids are seeing that education is the way out”
— Petra Jimenez

just want to keep owing money and owing money and getting into a deeper and deeper hole,”

she says. Petra's path to financial stability began when she received help filing for her federal Earned Income Tax Credit, qualifying for the maximum refund. Next, financial education classes helped her budget her refund and put it toward the long-term goal of home ownership. “Today, I have real goals: paying off debt, paying my bills, building a solid credit history and sticking to a budget.”

ADVANCING THE COMMON GOOD

United Way brings people, resources and expertise together to enable progress that would not otherwise be possible. After careful study, we invest in proven community approaches and ground-breaking partnerships that address the underlying causes of society's most pressing issues.

THE CHALLENGE: Job Loss Devastating Families



The average family takes up to 21 months to recover after job loss, with many not knowing where to turn for help or support.

THE SOLUTION: 24/7 Help



United Ways have been on the frontlines funding community organizations that reach out to directly serve those in need of housing, heat or other basic needs. Our 2-1-1 helpline offers 24/7 assistance referring those in need of help with essential services.

THE CHALLENGE: An Urgent Dropout Crisis



This year, more than 1.2 million high school seniors will not graduate. In addition to the personal cost to the dropout, this adds up to more than \$312 billion in lost wages, taxes and productivity over their lifetimes.

THE SOLUTION: Creating Supports



Throughout the most affected communities, United Way is funding mentoring programs and after-school initiatives that are providing positive options for at-risk youth.

THE CHALLENGE: Kindergartners at risk



More than half of America's kindergartners are behind academically. Those from low-income families lag two years behind average. Many will never catch up.

THE SOLUTION: Investing Early



Because of United Way, thousands of young children who normally wouldn't be are in high-quality early childhood care and education programs that focus on school readiness. Our *Born Learning* campaign is also helping parents, caregivers and communities support early learning and healthy development.

LEADERSHIP HAS MANY BENEFITS

As a member of a United Way Leadership Society, you will have a direct and meaningful connection to United Way's work in our community and to others who share your commitment. Other benefits include:

- Being part of a national network of philanthropic leaders taking local action to create long-lasting, positive changes.
- Partnering with a quality organization and dedicated staff; ensuring that resources are efficiently invested to maximize impact.
- Utilizing United Way's position as one of the world's premier philanthropic organizations to focus local civic and business leaders on your community's most pressing issues.
- Enjoying unique volunteer opportunities tailored to your interests, as well as the potential to serve in an advisory role on a committee, council, or board.

Leadership Societies



Alexis de Tocqueville Society

This prestigious national society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent, and funds to create long-lasting changes by tackling the most serious issues in their community.

<i>Membres de la Société</i>	\$10,000 – \$24,999
<i>Ordre de Liberté</i>	\$25,000 – \$49,999
<i>Ordre d'Egalité</i>	\$50,000 – \$99,999
<i>La Société Nationale</i>	\$100,000 – \$999,999
<i>La Table Ronde des Millions de Dollars</i>	\$1,000,000 – plus

Beacon Society

A vibrant, committed community of philanthropic stars on the rise.

Leaders	\$1,000 – \$2,499
Principals	\$2,500 – \$4,999
Torchbearer	\$5,000 – \$9,999



We invite you to help others while creating real, lasting change in our community.

GIVE.

So much depends on your pledge. There are many ways for you to contribute to our community's future, through a gift to United Way. We'll work to tailor one to your personal needs.

ADVOCATE.

You are the one that others listen to. Your leadership skills can inspire others to advance the common good. Lend your vision, voice, and talents within a caring community of committed professionals.

VOLUNTEER.

Your expertise will lead the way. Volunteer as an individual. Organize a volunteer activity. Or, take on a longer-term commitment as a board or committee member. You'll instantly see the impact you're having in the community.

Join Caring Club® Today!

When you give a gift of \$156* (\$3/week) or more to United Way and provide your home and email addresses, you'll receive a *Caring Club* membership with access to valuable **online offers** and savings from local and national retailers. Visit mycaringclub.org for more information. Single agency designations do not qualify.

*The fair market value of *Caring Club* membership is \$25.



Get Connected. Get Answers.

Need help? Call 2-1-1.
Receive 24/7 referrals to community resources.

51 Sleeper Street
Boston, MA 02210-1208
617.624.8000
Fax: 617.624.9114



uwone.org



Please ensure that your gift is processed correctly by printing BOLDLY and LEGIBLY on this pledge form and by using a BLUE OR BLACK INK PEN. If you received this form pre-printed with someone else's information, please contact your Employee Campaign Manager.

THANK YOU.

1. PLEASE PROVIDE YOUR INFORMATION IN THE SPACE BELOW.

United Way does not sell, trade or disclose its donors' personal information.

Form fields for donor information: PREFIX, FIRST NAME, M.I., LAST NAME, SUFFIX, PERSONAL EMAIL ADDRESS, HOME STREET ADDRESS, APARTMENT NUMBER, CITY, STATE, ZIP CODE, EMPLOYER, HOME TELEPHONE.

2. I want to LIVE UNITED

Maximize my impact by investing in proven solutions that advance the common good.

Check this box to support all impact areas.

Or: Check below to focus your investment on a specific impact area or areas.

- Children — Preparing children for kindergarten and a lifetime of achievement
Youth — Improving academic opportunities and career options for youth
Basic Needs — Providing food, clothing, shelter and safety for all people in need

3. CHOOSE THE METHOD OF PAYMENT AND AMOUNT

I have selected the following method of payment:

PAYROLL DEDUCTION (Your total gift will be divided over your pay periods.)

CREDIT CARD (We accept: VISA MASTERCARD DISCOVER AMEX)

Form fields for credit card: CARD #, EXPIRATION DATE (MM-YY)

PERSONAL CHECK (please attach check and make payable to United Ways of New England, Inc.)

PLEASE BILL ME (home address required above)

SECURITIES (for more information, please contact United Way's Securities Coordinator at 617.624.8225)

Leadership Societies section listing Alexis de Tocqueville and Beacon societies with membership levels and costs.

Please specify: ONE-TIME CREDIT CARD PAYMENT

OR MONTHLY INSTALLMENTS

BEGINNING MONTH-YEAR**

Form fields for beginning month-year: MM-YY

**This authorization may be canceled at any time by notifying United Way at 617.624.8000

My Total Annual Gift = \$

4. PLEASE SIGN AND DATE



SIGNATURE

DATE (MONTH-DAY-YEAR)

- For recognition purposes, I (we) would like to be known as:
I wish to remain Anonymous for my gift.

FOR UNITED WAY USE ONLY box

Single Agency — You may direct your gift to a specific agency. See your employee campaign manager for an agency list. Single agency contributions do not qualify for Caring Club.

United Way will honor donor designations intended for a United Way agency partner, any United Way and/or any entity having 501 (c) (3) tax-exempt status.

Form fields for single agency: AGENCY CODE NUMBER, ENTITY (FULL NAME), CITY, STATE

Check here if you do not want us to release your name to the agency.

Of my total gift above, please provide \$ to the agency designated above.

