

TOGETHER,
WE CAN DO MORE THAN
ANY ONE OF US CAN ALONE.



GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®



HELP TODAY. STRENGTHEN TOMORROW.

CREATE LASTING CHANGE AND A BETTER LIFE FOR ALL.

We all win when our community's children are educated and their families are able to build a better life. That's why United Way's work is focused on ensuring that children enter kindergarten ready to learn, keeping youth in school so they graduate able to compete, and helping families achieve financial stability and become self-supporting.

United Way brings together the talent and expertise of all of our community's stakeholders: businesses, human services organizations, volunteers, government and foundations, as no other single organization can. Thanks to your support, we're taking on the urgent needs of today while creating lasting, systemic change.

To **LIVE UNITED** means to reach out to one to influence the condition of all. Donating through your workplace campaign is an easy way to help people in need while strengthening everyone's future.

We can't do it without you.

Please complete and return your pledge form today!

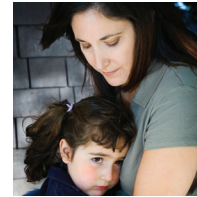
Advancing the Common Good

United Way brings people, resources and expertise together to enable progress that would not otherwise be possible. After careful study, we invest in proven community approaches and ground-breaking partnerships that address the underlying causes of society's most pressing issues.



THE CHALLENGE: Job Loss Devastating Families

The average family takes up to 21 months to recover after job loss, with many not knowing where to turn for help or support.



THE SOLUTION: 24/7 Help

United Ways have been on the frontlines funding community organizations that reach out to directly serve those in need of housing, heat or other basic needs. Our 2-1-1 helpline offers 24/7 assistance referring those in need of help with essential services.



THE CHALLENGE: An Urgent Dropout Crisis

This year, more than 1.2 million high school seniors will not graduate. In addition to the personal cost to the dropout, this adds up to more than \$312 billion in lost wages, taxes and productivity over their lifetimes.



THE SOLUTION: Creating Supports

Throughout the most affected communities, United Way is funding mentoring programs and after-school initiatives that are providing positive options for at-risk youth.



THE CHALLENGE: Kindergartners at risk

More than half of America's kindergartners are behind academically. Those from low-income families lag two years behind average. Many will never catch up.



THE SOLUTION: Investing Early

Because of United Way, thousands of young children who normally wouldn't be are in high-quality early childhood care and education programs that focus on school readiness. Our *Born Learning* campaign is also helping parents, caregivers and communities support early learning and healthy development.



Please ensure that your gift is processed correctly by printing BOLDLY and LEGIBLY on this pledge form and by using a BLUE OR BLACK INK PEN. If you received this form pre-printed with someone else's information, please contact your Employee Campaign Manager.

THANK YOU.

1. PLEASE PROVIDE YOUR INFORMATION IN THE SPACE BELOW.

United Way does not sell, trade or disclose its donors' personal information.

Form fields for donor information: PREFIX, FIRST NAME, M.I., LAST NAME, SUFFIX, PERSONAL EMAIL ADDRESS, HOME STREET ADDRESS, APARTMENT NUMBER, CITY, STATE, ZIP CODE, EMPLOYER, HOME TELEPHONE (PREFERRED).

2. I want to LIVE UNITED

Maximize my impact by investing in proven solutions that advance the common good.

Check this box to support all impact areas.

Or: Check below to focus your investment on a specific impact area or areas.

- Children — Preparing children for kindergarten and a lifetime of achievement
Youth — Improving academic opportunities and career options for youth
Basic Needs — Providing food, clothing, shelter and safety for all people in need

3. CHOOSE THE METHOD OF PAYMENT AND AMOUNT

I have selected the following method of payment:

PAYROLL DEDUCTION (Your total gift will be divided over your pay periods.)

To help you determine the level of your total annual gift:

\$3/week = \$156 (minimum for Caring Club membership)

\$5/week = \$260

\$10/week = \$520

\$20/week = \$1,040 (minimum for leadership society membership)

CREDIT CARD (We accept: VISA MASTERCARD DISCOVER AMEX)

Form fields for credit card: CARD #, EXPIRATION DATE (MM-YY)

PERSONAL CHECK (please attach check and make payable to United Ways of New England, Inc.)

PLEASE BILL ME (home address required above)

SECURITIES (for more information, please contact United Way's Securities Coordinator at 617.624.8225)

Join Caring Club Today!

When you give a gift of \$156* (\$3/week) or more to United Way and provide your home and email addresses, you'll receive a Caring Club membership with access to valuable online offers and savings from local and national retailers.

*The fair market value of Caring Club membership is \$25.

Please specify: ONE-TIME CREDIT CARD PAYMENT

OR MONTHLY INSTALLMENTS

BEGINNING MONTH-YEAR**

Form fields for beginning month-year: MM-YY

**This authorization may be canceled at any time by notifying United Way at 617.624.8000

My Total Annual Gift = \$

4. PLEASE SIGN AND DATE



SIGNATURE

DATE (MONTH-DAY-YEAR)

Single Agency

You may direct your gift to a specific agency. See your employee campaign manager for an agency list. Single agency contributions do not qualify for Caring Club.

United Way will honor donor designations intended for a United Way agency partner, any United Way and/or any entity having 501 (c) (3) tax-exempt status.

Form fields for single agency: AGENCY CODE NUMBER, ENTITY (FULL NAME), CITY, STATE

Check here if you do not want us to release your name to the agency.

Of my total gift above, please provide \$ to the agency designated above.

